

RightSpace™

Data Repository for Category Right-Sizing

Retail Tactics' RightSpace decision-making tool determines and ensures the right space for each item, section, aisle, and department, in a single store, a cluster of stores, or across all stores.

These capabilities are essential to maximize productivity of each store's selling space, store stocking effectiveness and consumer satisfaction.

- **Retailers use RightSpace** to ensure they have the right section space to meet consumer needs, demands and expectations.
- **Suppliers use RightSpace** to make certain that their products and sections are adequately spaced and not being squeezed by adjacent sections or items of lesser merit.
- **Both trading partners use RightSpace** to ensure that section space is set to balance item inventory against the labor costs of restocking.

RightSpace imports information from existing space management tools to enable these critical practices.

RightSpace Key Deliverables:

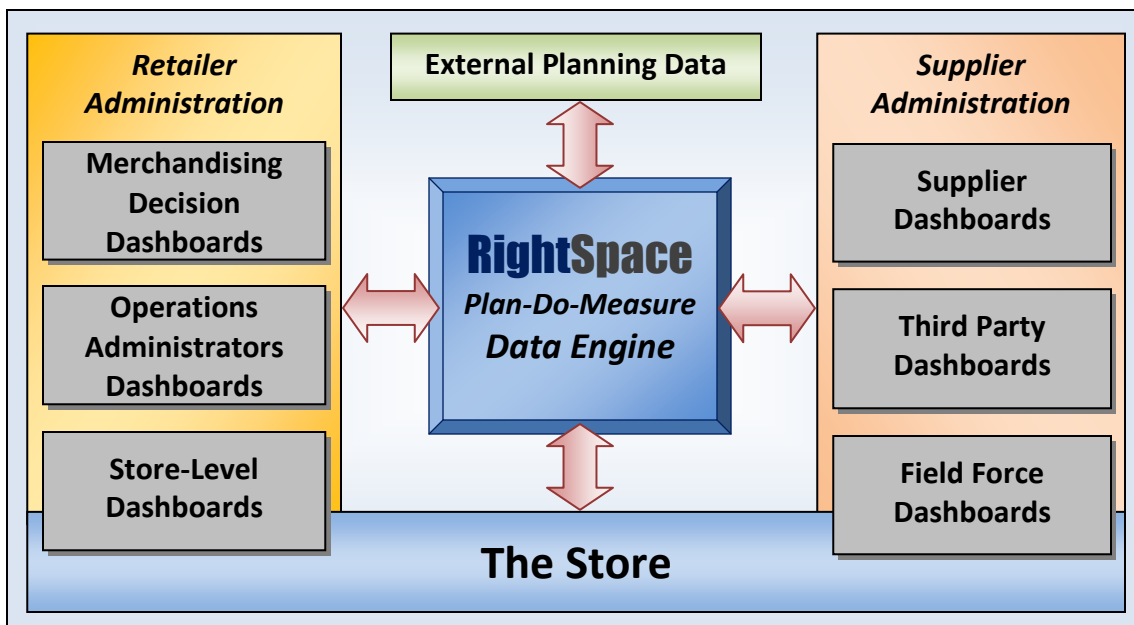
- **Powerful database and reporting tool** provides merchandising decision makers with store-by-store productivity detail and insights by combining each store or cluster's:
 - Merchandising requirements (planogram and assortment data)
 - Point of sale data (item movement to indicate local consumer demand)
 - Selling space requirements from item-facing level, up to department level, across all stores
- **Automatically identifies** space issues and opportunities
- **Automatically analyzes and reports** on space-supply conditions and how they may need to change to meet new requirements, store by store
- **Identifies the real cost and feasibility** of implementing merchandising changes

Easy to use Technology • Unique Capability:

Provides the missing link between traditional space management and center store space allocation management



**Plan
Do it!!
Measure**



RightSpace Features and Functions:

- Web-enabled (software as a service)
- Standard and custom-built reports and dashboards
- Flexible data architecture permits import to and export from demand and forecasting models currently in use
- Easily interacts with retail enterprise systems
- Drill-down views of your data by location, department, category, supplier, brand, item and more
- Filter drill-downs
- Customize the information viewed
- Export to Excel for further modeling

RightSpace Answers These Questions:

- Does the plan fit the space?
- How well is it working within the space?
- Where doesn't it fit the space?
- If I change the plan, where must I change the space?
- If I plan to increase demand, how should I plan to augment supply?
- Which store or group of stores will this change cover?
- How will exceptions be managed?

RightSpace Enables:

- Better collaboration between supplier and retailer on the development of effective merchandising plans
- Assurance that the planned assortment fits the space
- Feasibility check prior to implementing new initiatives or plans
- Effective Plan-Do-Measure implementation practices

Contact RetailTactics:

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